

# Electronic Shelf Labels & Digital Rails

Real Time Pricing & Shelf Edge Activation



SPOSgroup

# SINGLE POINT OF CONTACT

We offer a complete end-to-end service taking projects from brief, to proof of concept and roll-out.

**SPOSgroup | VUSION**  
working together to deliver a complete solution

- **Partnering with the Leading Global ESL Brand** – Project Management / Collaborative Equipment Design & Production
- **Deployment Solutions** – Large Range of already Designed and Tooled Retail Solutions
- **Custom Deployment Solutions** – Designed to be fit for purpose to suit any Retail Environment
- **Installation** – National Installation Coverage across ANZ
- **Warehousing & Distribution** – Retail 3PL Provider enabling consolidation of ESL's & Equipment





## Largest range of digital labels

**BW**

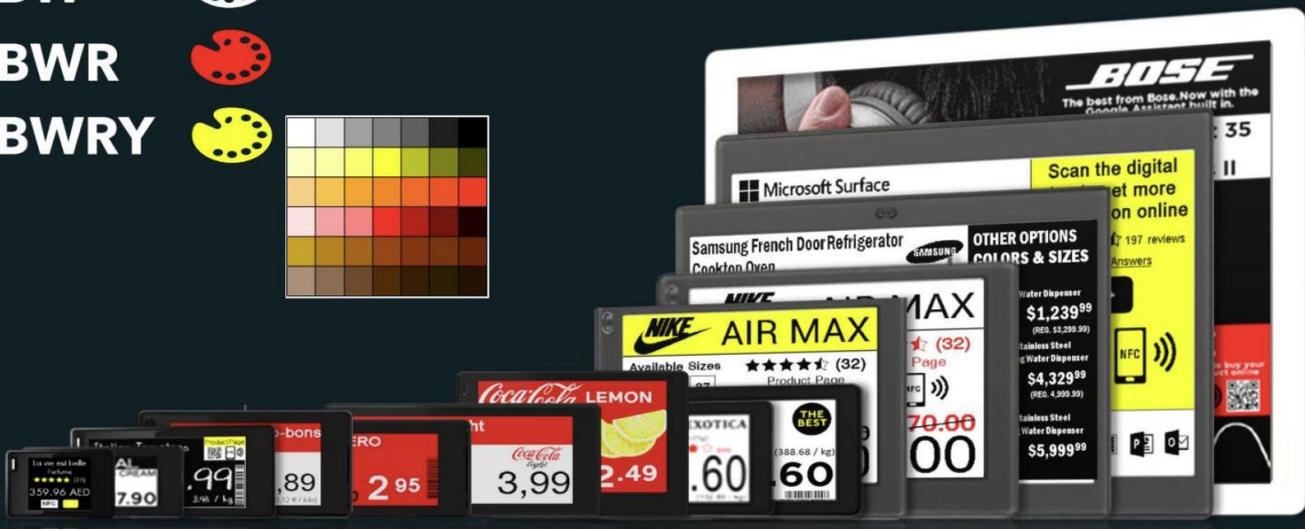
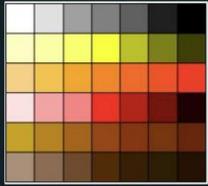


Freezer

**BWR**



**BWRY**



**New in 2024  
8.2" Full color!**



BW:	2.2	2.6	2.9	3.5	5.9	12.2
BWR:		2.7	2.9	3.7	4.5	6.0
BWRY:	1.6	2.2	2.6	3.5	4.2	7.4
						9.7

# ENGAGE - VIDEO RAIL RANGE

Drive sales and enhance displays, end-caps, the shelf edge with digital activation. Simply requires normal WIFI but a very good signal is necessary (no extra access points).



## Details that matters to Store Managers!!



Rugged, Heavy Gauged



No Sharp Edges



Adjustable Mounting Tracks



Thick & Impact resistant, Ready to clean, Replaceable Cover Plate

Easy wireless (2.4 & 5.0) configuration

Noise free, no moving parts, runs cold

Patented frame by frame BLE video synchronization

No external ports, fully secured

Custom Linux OS with military grade encryption

Impact resistant Aluminum casing and replaceable cover

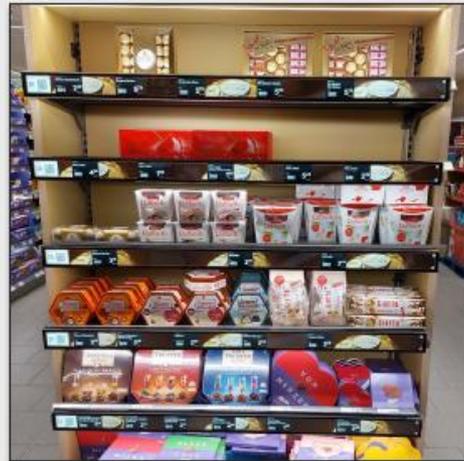
Touch pad ticket positioning

Live product info and price



XXX

# ENGAGE - VIDEO RAIL RANGE







# ENGAGE - VIDEO RAIL RANGE

## SPECIFICATION SHEET

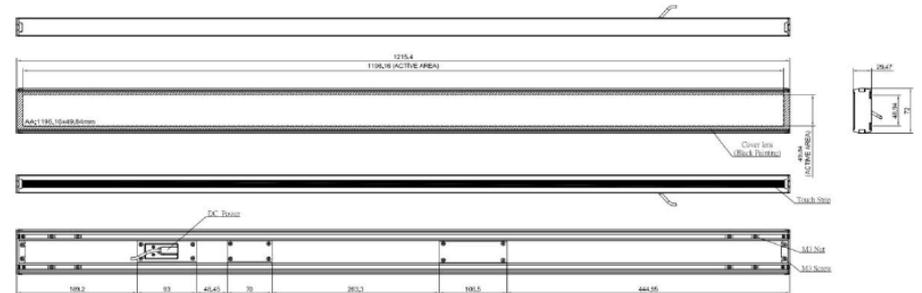
### Engage Rail 12001 (1200mm / 4ft)

#### Technical Details

<b>Family</b>	IOT Devices
<b>Product Code</b>	12178
<b>Model</b>	VR 12001
<b>Dimension (mm)</b>	1215.4 x 72.25 x 30.88
<b>Display technology</b>	TFT-LCD display screen
<b>Active display area (mm)</b>	1196.16 x 49.84
<b>Resolution (pixels)</b>	3840 x 1158
<b>Pixel colors</b>	16.7M (8-bit) with 72% NTSC
<b>Viewing angle</b>	Nearly 180°
<b>Video formats supported</b>	mp4
<b>Image formats supported</b>	png / apng / gif
<b>Input power (V)</b>	12
<b>Operating temperature</b>	0°C to 45°C
<b>Storage (GB)</b>	6
<b>Memory (GB)</b>	1
<b>Cover Plate</b>	Replaceable
<b>Weight (kg)</b>	2.781
<b>Connectivity</b>	WiFi 2.4GHz and 5Ghz Bluetooth 4.2
<b>Services</b>	Cloud support, remote monitoring & OTA firmware update
<b>Regulatory</b>	CE, UKCA, FCC, IC, RCM, VCCI, CITRA, IMDA, SDoC



#### Technical Drawings



# Some examples of Our Work



# SPOSgroup

A leading provider of retail marketing solutions

*"We design, make, procure, sell, manage & supply the products  
that sell your products"*



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